

MEASURING SCRUM

ESSENTIAL METRICS FOR HYPER PRODUCTIVE TEAMS

WITH
JEFF SUTHERLAND
&
SCOTT DOWNEY

scruminc.



Agenda



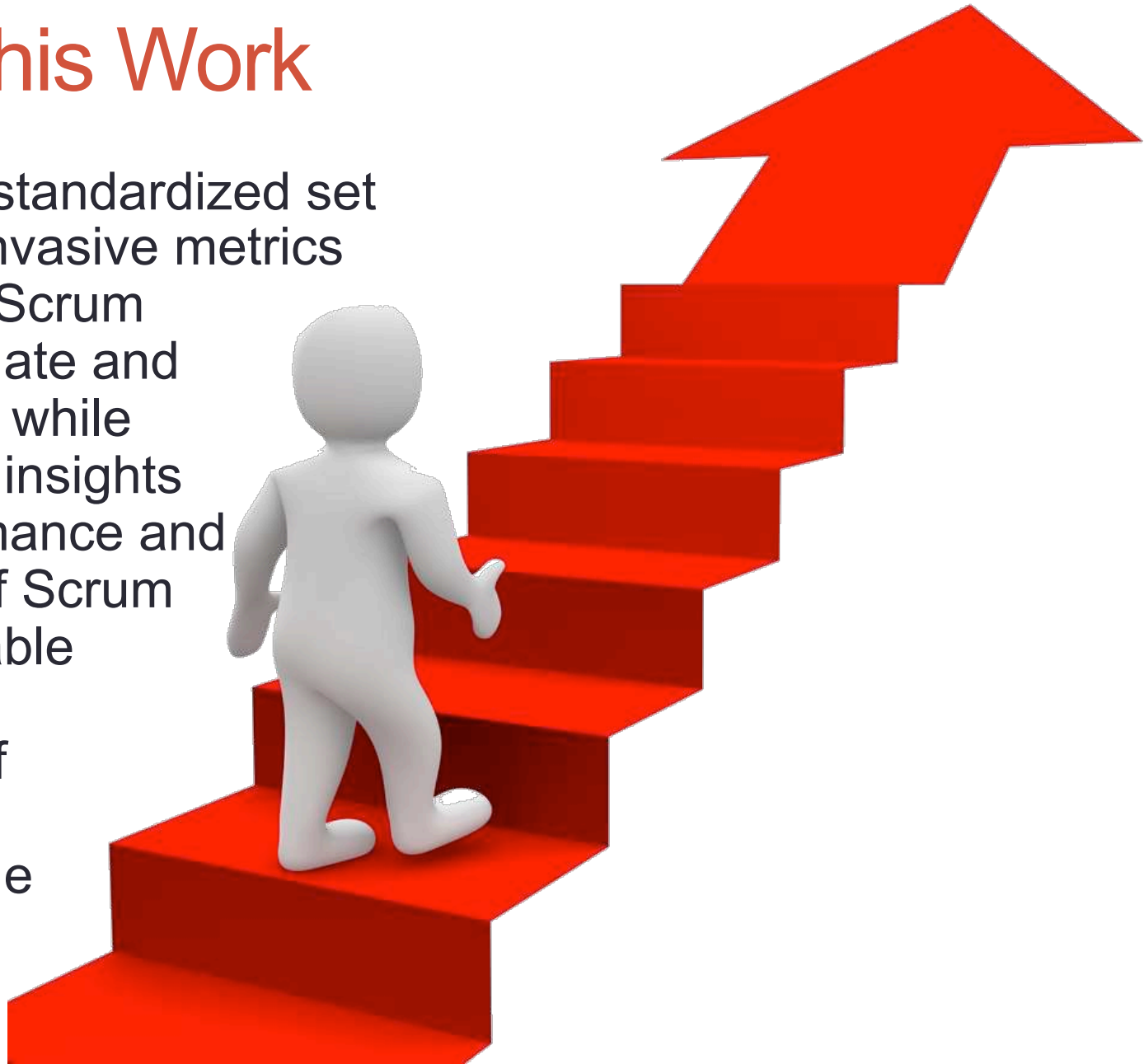
- Goal of this Work
- Data Collection
- A Few Metrics & Formulas
- Comparing Teams
- RoboScrum™ version 7.6
 - Corrections
 - New Metrics
 - Comparison of Real Teams

THE GOAL

Why bother measuring Scrum?

Goal of this Work

To develop a standardized set of minimally invasive metrics that can help Scrum Masters evaluate and advise Teams while providing rich insights about Performance and the benefits of Scrum in a fully portable language for comparison of Scrum Teams across an Agile Enterprise.



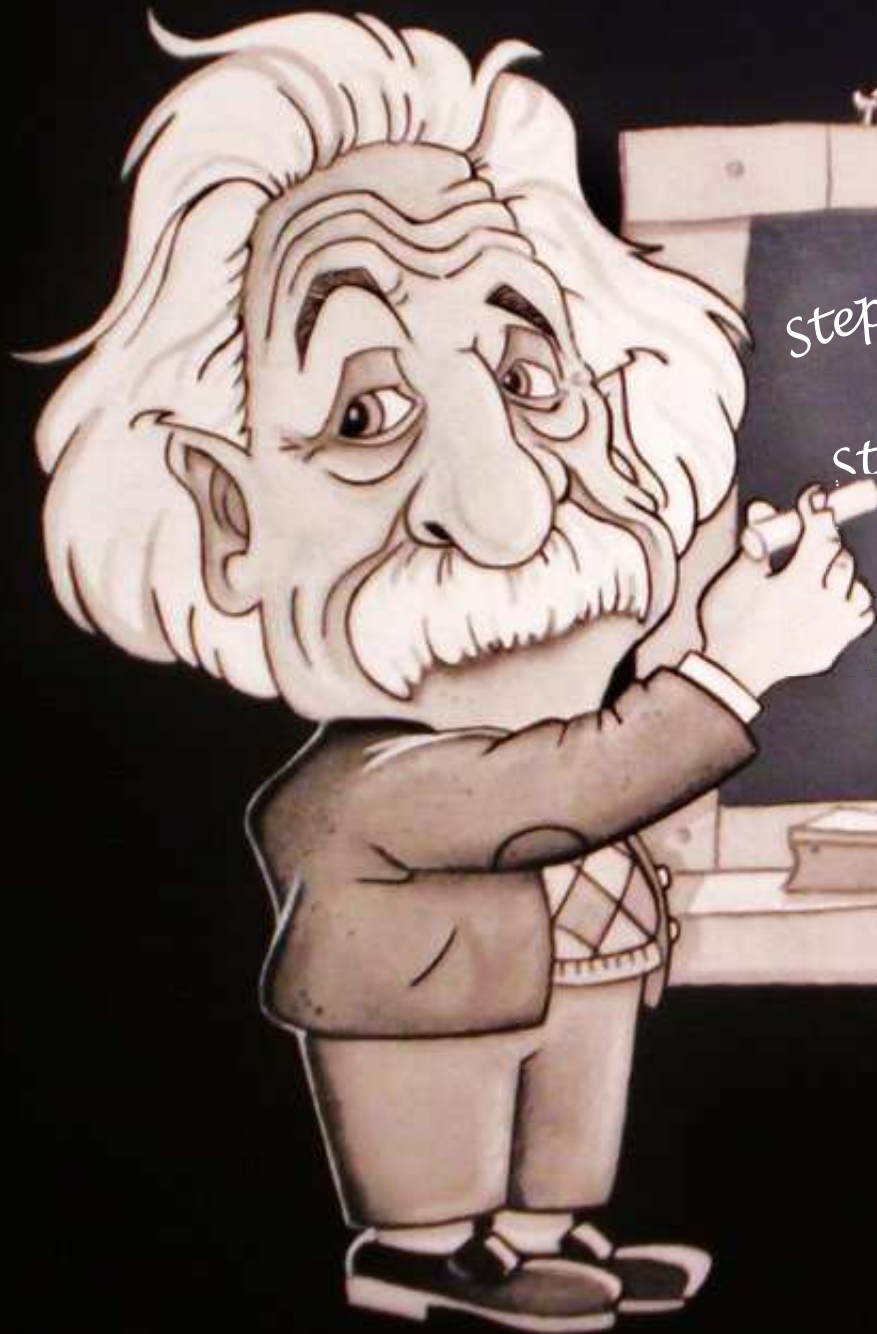
Goal of this Work

To develop a standardized set of **minimally invasive metrics** that can help Scrum Masters **evaluate and advise** Teams while providing **rich insights** about Performance and the benefits of Scrum in a **fully portable language** for comparison of Scrum Teams across an Agile Enterprise.



DATA COLLECTION

The minimal touch for maximum gain

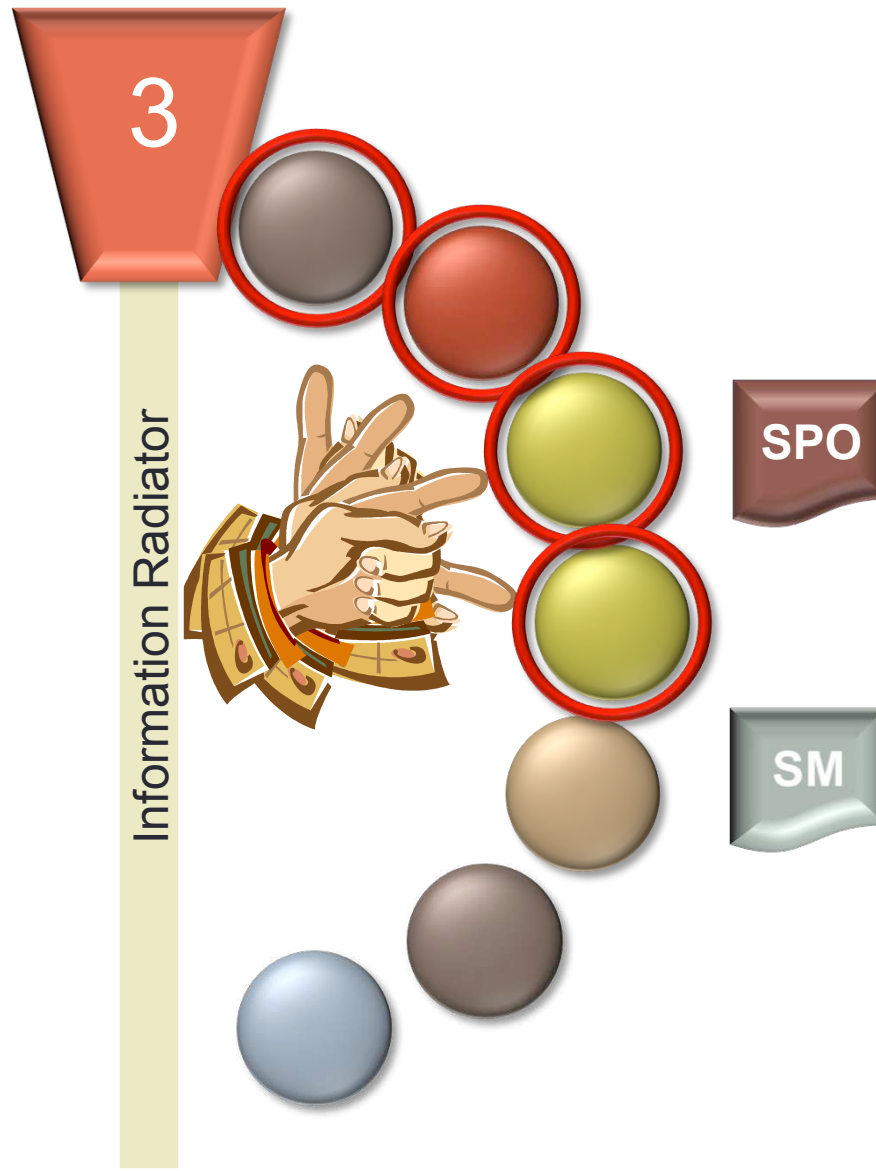


Step 1: Focus on Priorities in
Daily Stand-Up

Step 2: Add The 4th Question

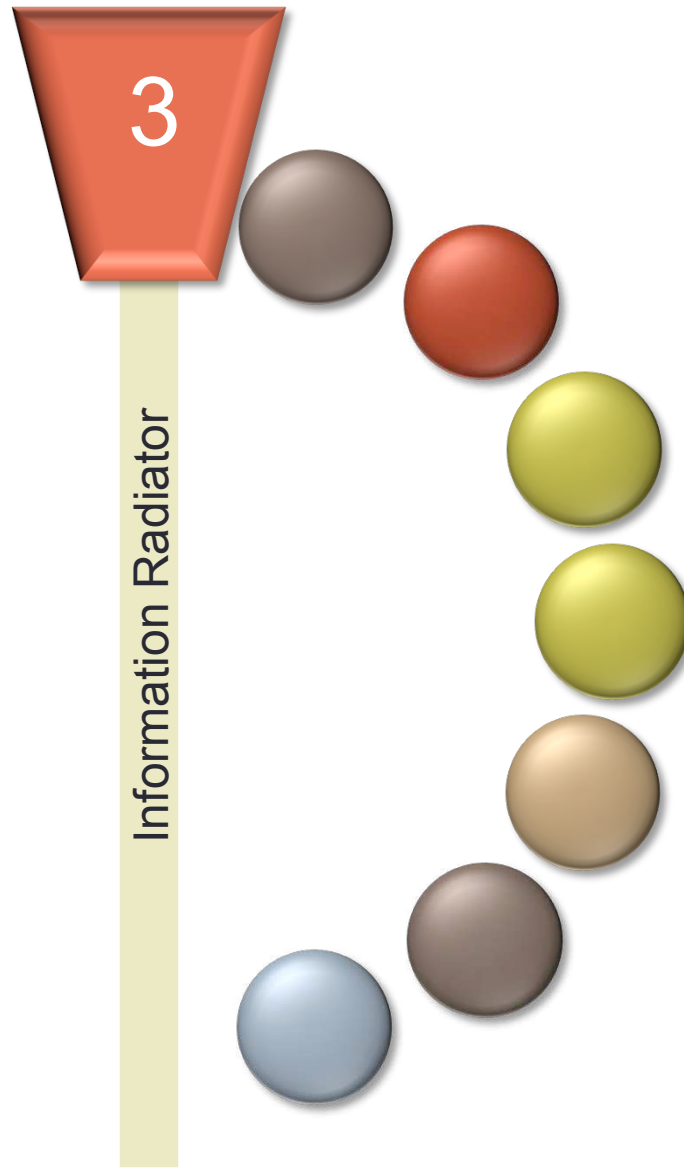
Step 3: Do the math.

Minimal Touch Collection

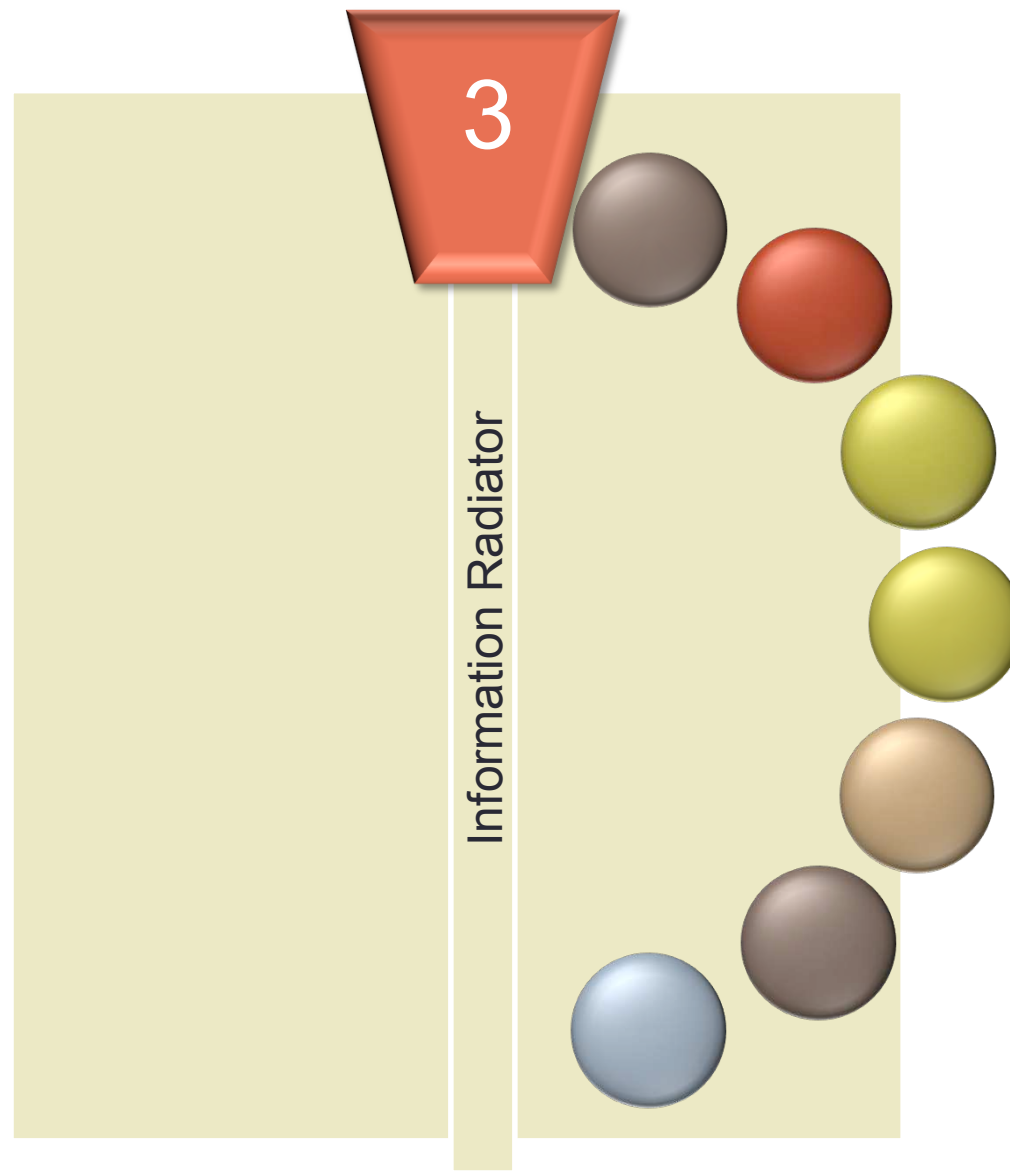


1. What did **WE** Achieve Yesterday? Yesterday on **Priority 1**?
2. What will **WE** Achieve Today on **Priority 1**? Story Points did **WE** Achieve yesterday on **Priority 1**?
3. Anything blocking or jeopardizing **OUR** progress on **Priority 1**?

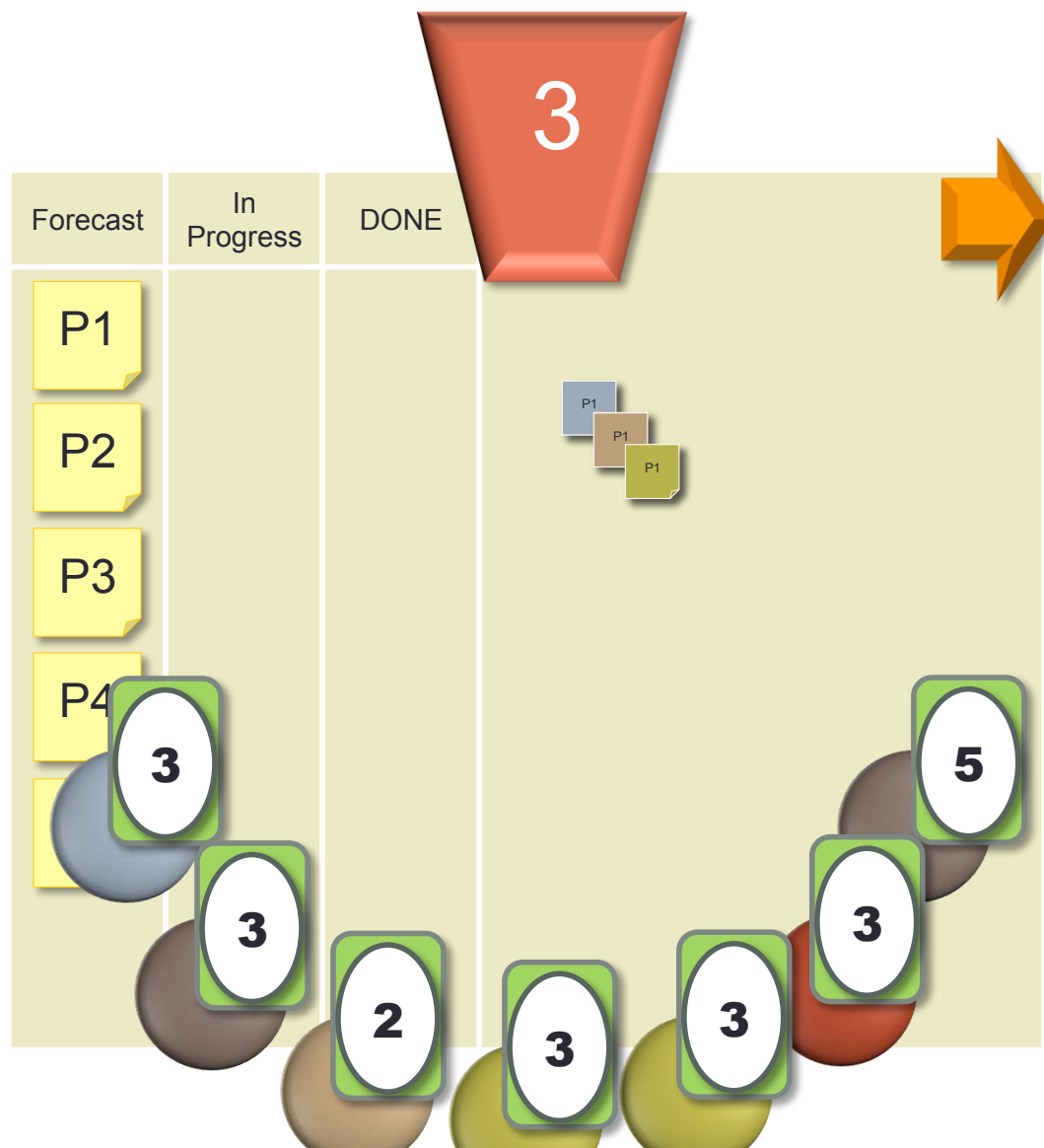
Minimal Touch Collection



Minimal Touch Collection



Minimal Touch Collection



1. What did **WE** Achieve Yesterday **on Priority 1**?
2. Compared to our **Keystone**, how many Story Points did **WE** Achieve yesterday **on Priority 1**?
3. What will **WE** Achieve Today **on Priority 1**?
4. Is anything blocking or jeopardizing **OUR** progress **on Priority 1**?

Example



| Forecast | In Progress | DONE |
|----------|-------------|------|
| P1 | | |
| P2 | | |
| P3 | | |

| Mon | Tue | Wed | Thu | Fri |
|-----|-----|-----|-----|-----|
| 3 | 3 | 5 | | |
| | 3 | 1 | 2 | |
| | | | 8 | 1 |



Example



| Forecast | In Progress | DONE |
|----------|-------------|------|
| | | P1 |
| | | P2 |
| | | P3 |

| Mon | Tue | Wed | Thu | Fri |
|-----|-----|-----|-----|-----|
| 3 | 3 | 5 | | |
| | 3 | 1 | 2 | |
| | | | 8 | 1 |

The Fourth Question causes...

- ...swarming on the highest priority.
- ...the Team practice Story Points daily.
- ...the Team to self-police the quality of the DSU.
- ...everyone to stay engaged throughout DSU.
- ...people who don't understand Story Points to speak up.

THE ORIGINAL 8 METRICS

Creating cross-team clarity & conversation

The Original Metrics & The Math

1. **Velocity** – How much Value do we deliver per Sprint?
2. **Work Capacity** – How much effort can we expend in a Sprint?
3. **Focus Factor** – What percentage of our Effort becomes Value?
4. **Adopted Work** – How much work do we add to the Sprint after Planning?
5. **Found Work** – How much unexpected work is associated with our SBIs?
6. **Velocity Increase** – How much better are we now than when we began?
7. **Estimation Accuracy** – When we estimate $X=5$ pts, how often are we right?
8. **Forecast Accuracy** – How much of our ability does our Forecast represent?

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The Original Metrics & The Math

- 1. Velocity – How much Value do we deliver per Sprint?**
 - $\sum \text{OE}^2$ for SPO⁵ Approved Work
- 2. Work Capacity – How much effort can we expend in a Sprint?**
 - $\sum \text{DSU}^1$ Votes
- 3. Focus Factor – What percentage of our Effort becomes Value?**
 - $\text{Velocity} \div \text{Work Capacity}$
- 4. Adopted Work – How much work do we add to the Sprint after Planning?**
 - $(\sum \text{OE}^2 \text{ for Work Pulled Forward Mid-Sprint}) \div \text{OF}^3$
- 5. Found Work – How much unexpected work is associated with our SBIs?**
 - $(\sum \text{All Points Above Estimated Bucket Top for SBIs}^4) \div \text{OF}^3$
- 6. Velocity Increase – How much better are we now than when we began?**
 - $\text{Original Team Velocity} \div \text{Current Sprint's Velocity}$
- 7. Estimation Accuracy – When we estimate X=5pts, how often are we right?**
 - $\text{AVERAGE}(((\sum \text{DSU}^1 \text{ Votes}) - \text{OE}^2 \text{ Bucket Max}) \div \text{OE}^2)$
- 8. Forecast Accuracy – How much of our ability does our Forecast represent?**
 - $\text{OF}^3 \div (\sum \text{OF}^3 + \sum \text{Adopted (pts)} + \sum \text{Found (pts)})$

Example: Velocity & Capacity

Original
Estimates

Work
Invested

P1

P2

P3

| Mon | Tue | Wed | Thu | Fri |
|-----|-----|-----|-----|-----|
| 3 | 3 | 5 | | |
| | 3 | 1 | 2 | |
| | | | 8 | 1 |

Example: Velocity & Capacity

| <u>Original Estimates</u> | <u>Work Invested</u> | <u>SPO Accepted</u> |
|-------------------------------|--------------------------|-------------------------|
|-------------------------------|--------------------------|-------------------------|

5

11

Yes

5

6

Yes

3

9

No

Velocity is the sum of the Original Estimates for all work approved by the SPO by the end of the Sprint.

Work Capacity is the sum of all Daily Stand-Up votes for daily complexity resolution whether the SPO ultimately accepts the Sprint Backlog Item or not.

5 + 5

11 + 6 + 9

Example: Focus Factor

| Velocity | Work Capacity |
|----------|---------------|
| 5 + 5 | 11 + 6 + 9 |

$$\frac{5 + 5}{11 + 6 + 9} = 38.5\%$$

Focus Factor is a measure of how much of the Team's effort becomes requested Value.

Example: Found vs. Adopted Work

| | <u>Work Type</u> | <u>Original Estimates</u> | <u>Work Invested</u> | <u>Found Work</u> |
|----|------------------|---------------------------|----------------------|-------------------|
| P1 | Planned | 5 → 11 | | 5 |
| P2 | Planned | 5 | 6 | 0 |
| P3 | Adopted | 3 → 9 | | 4 |

Found Work occurs when the Original Estimate was too low.

Adopted Work occurs when the Team finishes their Forecast early.

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Further Reading & Examples

<http://www.scruminc.com/wp-content/uploads/2014/05/Hyper-Productive-Metircs.pdf>

Scrum Metrics for Hyperproductive Teams: How They Fly like Fighter Aircraft

IEEE Article CSS-HICSS 2013-4-20-26

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Abstract

Scrum Teams use lightweight tools like Story Points, the Burndown chart, and Team Velocity. While essential, these tools alone provide insufficient information to maintain a high energy state that yields Hyperproductivity. More data is required, but data collection itself can slow Teams. This aspect must be avoided when productivity is the primary marker of success.

Herein, we describe nine metrics that can develop and sustain Hyperproductive Teams—Velocity, Work Capacity, Focus Factor, Percentage of Adopted Work, Percentage of Found Work, Accuracy of Estimation, Accuracy of Forecast, Targeted Value Increase, Success at Scale and the Win/Loss Record of the Team. The unique contribution of this paper is to demonstrate how a light touch and lightweight strategy can be used to compare Teams with different Story Point reference scales.

1. Background

A fighter aircraft is inherently unstable; it is constantly correct to stay within those parameters. Recent work has shown that those parameters are the

measured using tooling provided by consultant Software Productivity Research. Subsequently deployed at dozens of Scrum companies, Sutherland have captured even better data and data have been compared to ongoing research by productivity expert, Capers Jones, the founder of As a result we have some of the best data in the across many companies that precisely define expected performance of Scrum teams under various conditions.

For example, the Scrum teams initiated at Yahoo by Scrum Foundation founders Sutherland, Dean and Benefield delivered an average 35% improvement in velocity at Yahoo [1] whereas Teams coached on how to achieve performance delivered 300-400% increases. As Agile Coach at MySpace, Downey had teams that peaked at 1680% of initial velocity after 20 weeks and averaged 450% increase in velocity over 10 Sprints. The highest Team ever recorded was a Bell Labs. They were a Bell Labs Team industry gain.

THE NEW METRICS

Creating even *more* opportunity for conversation

Some NEW Metrics & Formulas

1. **Caution, Clarity & Bravery** – Why are our estimates incorrect?
2. **The Happiness Metric** – How Happy is our Team?
3. **Kaizen Investment** – How much energy do we dedicate to continuous improvement?
4. **Honoring Priority** – How well do we put work in progress in priority order?
5. **Success at Scale** – How often do we succeed when work is of scale X?

Some NEW Metrics & Formulas

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Some NEW Metrics & Formulas

1. Caution, Clarity & Bravery – Why are our estimates incorrect?

1. Caution: What percentage of the Original Forecast was due to Anxiety Voting?
 - $(\sum(\text{OE}^2 \text{ Bucket Min} - \text{DSU}^1 \text{ Votes for each SBI}^4) \text{ for all SBIs}^4) \div \text{OF}^3$
2. Clarity: What percentage of the Original Forecast was seen Clearly during Planning?
 - $(\sum \text{OE}^2 (\text{where OE Bucket Min} \leq \sum \text{DSU Votes} \leq \text{OE Bucket Max})) \div \text{OF}^3$
3. Bravery: What percentage of the Team's Work Capacity was invested in underestimated SBIs?
 - $(\sum \text{DSU}^1 \text{ Votes} - \text{OE}^2 \text{ Bucket Max}) \div \text{Work Capacity}$

2. The Happiness Metric – How Happy is our Team?

- Team Votes on a Scale of 1-5 how happy they are with:
 1. Their Position within the Company (Averaged for all Team Members)
 2. The Company as a Whole (Averaged for all Team Members)

NOTE: The Team then must discuss what changes would make them happier in the next Sprint and take action to make it so!

3. Kaizen Investment – How much energy do we dedicate to continuous improvement?

- $(\sum \text{Work Invested in Kaizen}) \div \text{Work Capacity}$

4. Honoring Priority – How well do we put work in progress in priority order?

- $\sum(\sum \text{Bad Relationships per SBI}) \text{ for all SBIs} \div (\# \text{SBIs} \times (\# \text{SBIs} - 1))$

5. Success at Scale – How often do we succeed when work is of scale X?

- $\text{Number of SBIs}^4 \text{ Accepted of scale X} \div \text{Number of Attempted SBIs}^4 \text{ at Scale X}$

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|----|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| 1 | 2 | 3 | 5 | 8 | 13 | | | | | | 21 | | | | | | | | | | | | | | | | | | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 3 |

| | <u>Original Estimates</u> | <u>Work Invested</u> | <u>Anxiety</u> | <u>Clarity</u> | <u>Bravery</u> |
|-----------------------|---------------------------|----------------------|----------------|----------------|----------------|
| Underestimated → | 5 | 11 | 0 | 6 | 5 |
| Correctly Estimated → | 5 | 6 | 9 | 6 | 0 |
| Underestimated → | 3 | 9 | 0 | 9 | 6 |
| Overestimated → | 8 | 2 | 5 | 2 | 0 |
| | | | 5 | 17 | 11 |

33 pts.

Caution: $5 \div 33 = 15.15\%$

Clarity: $17 \div 33 = 51.52\%$

Bravery: $11 \div 33 = 33.33\%$



Example: Honoring Priority

| | Days of the Sprint | | | | |
|------------|--------------------|-------|-------|-------|-------|
| Priorities | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 |
| 1 | 2 | 1 | 3 | | |
| 2 | | 3 | 3 | | |
| 3 | | 2 | 2 | 3 | |
| 4 | | | 3 | 5 | |
| 5 | | | | 2 | 1 |

Example: Honoring Priority

| Priorities | Days of the Sprint | | | | |
|------------|--------------------|-------|-------|-------|-------|
| | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 |
| 1 | 2 | 1 | 3 | | |
| 2 | | 3 | 3 | | |
| 3 | | 2 | 2 | 3 | |
| 4 | | | 3 | 5 | |
| 5 | | | | 2 | 1 |

Example: Honoring Priority

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| 2 | 2 | 3 | | | |
| 3 | | | | 3 | 1 |
| 4 | | | 3 | 5 | |
| 5 | 3 | 2 | | | |

Example: Honoring Priority

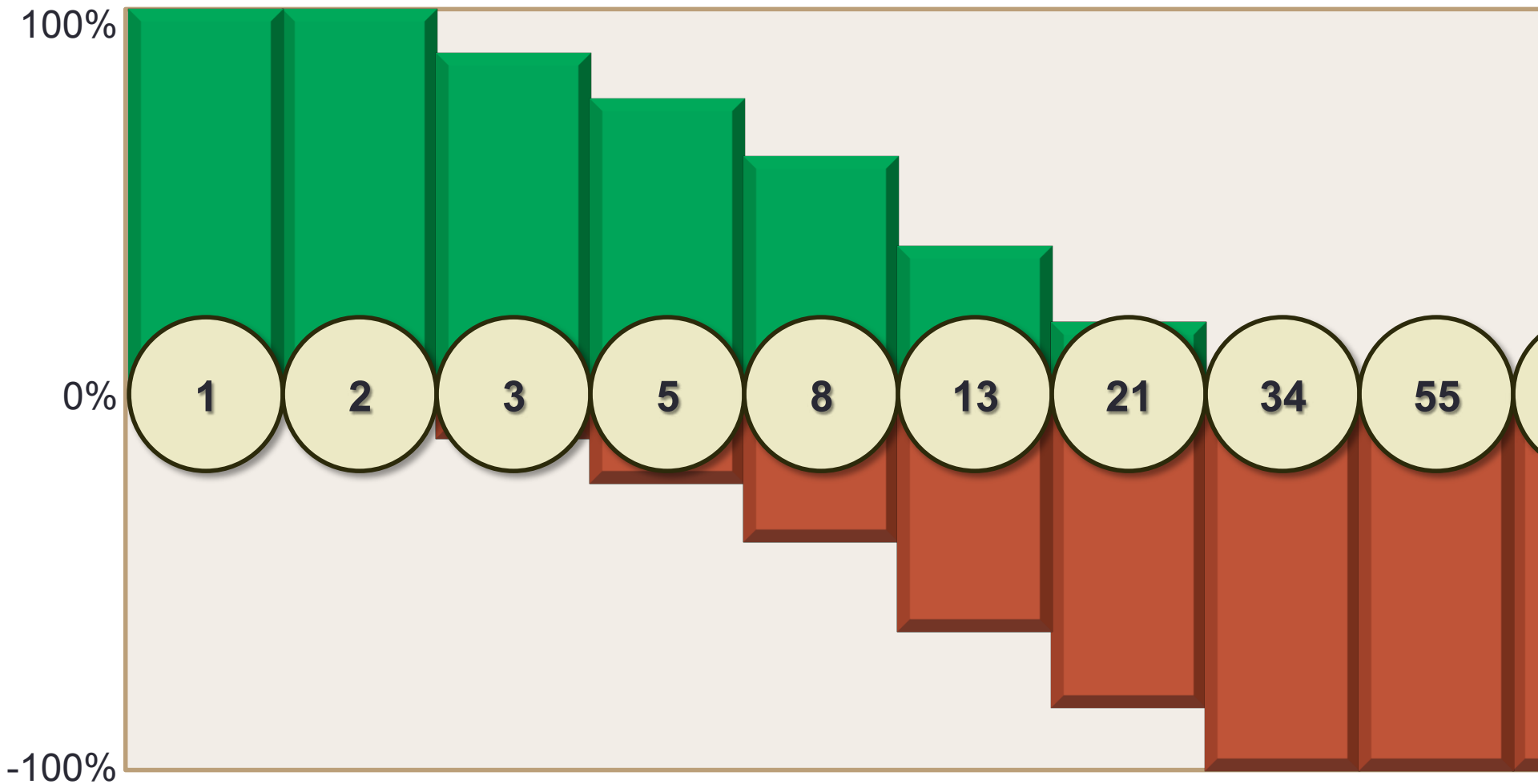
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Example: Honoring Priority

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| 3 | | | | 3 | 1 |
| 4 | | | 3 | 5 | |
| 5 | 3 | 2 | | | |

Example: Success at Scale

What scale of Backlog Item gives my Team the best chance for success?



A TALE OF TWO TEAMS

It was the best of Teams...

Comparing Two Teams

How well are the Teams growing?

Which Team is most improved?

I've got a critical need. Which Team can deliver?

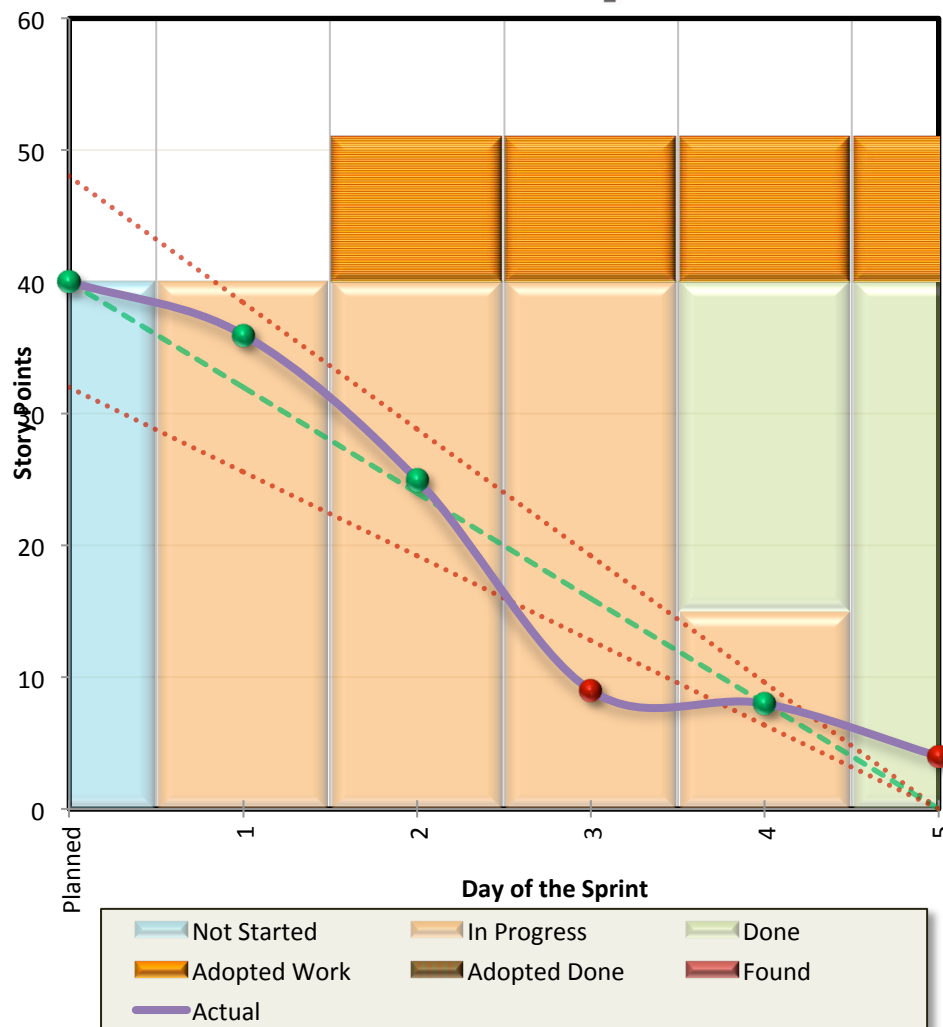
Which Team needs more support from me?

Is Scrum paying off?

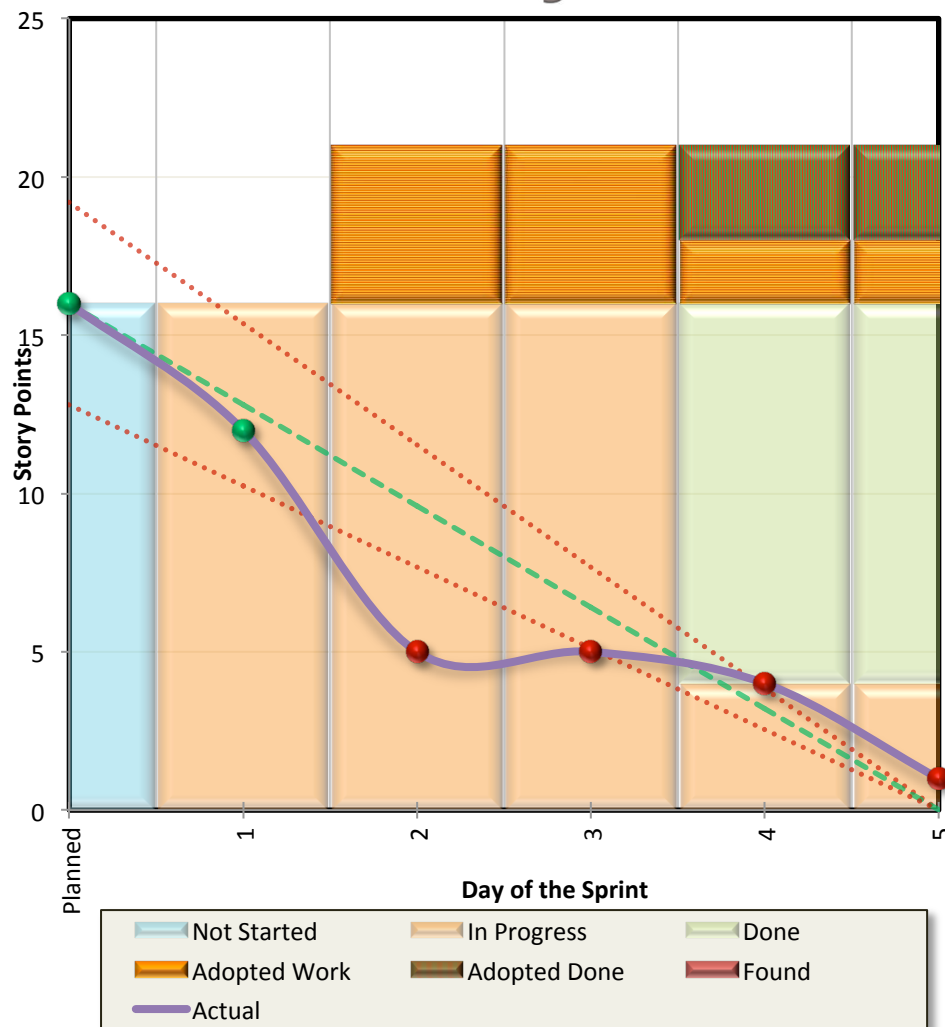


Comparison #1: Burndown Charts

Team Enterprise



Team Brady Bunch



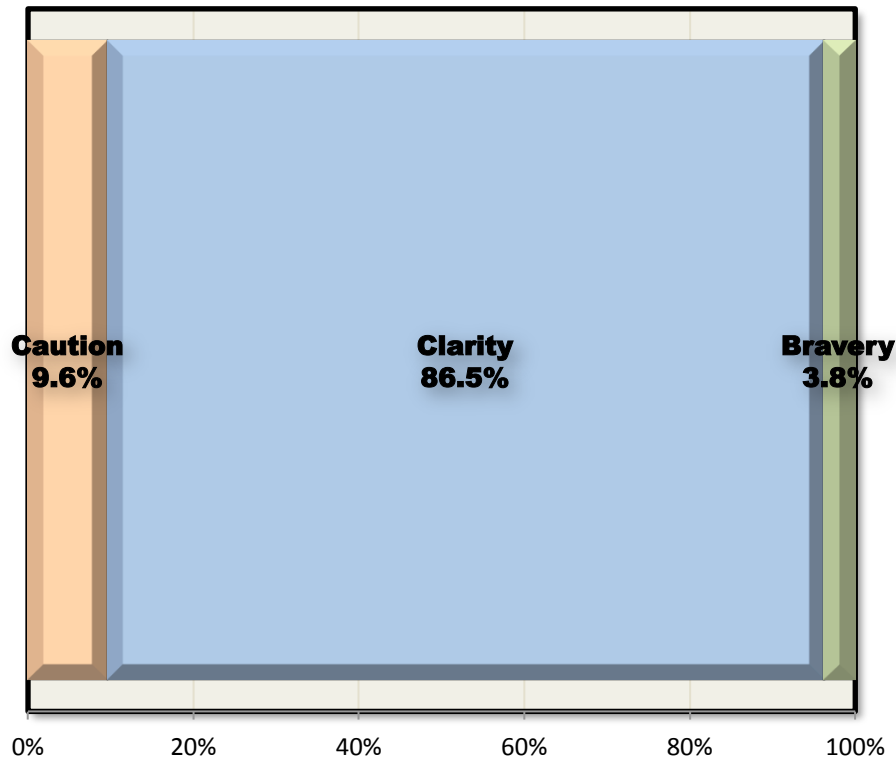
Comparison #2: Caution vs. Bravery

Team Enterprise

Team Brady Bunch

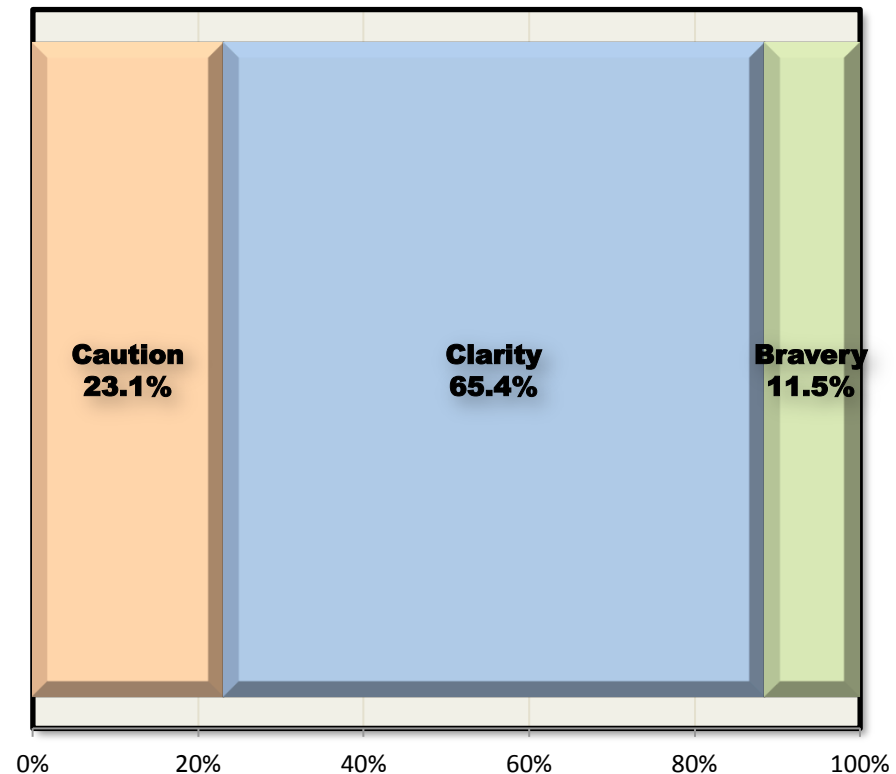
Caution, Clarity & Bravery in Estimation

Overestimation is Anxiety. Underestimation is Bravery.



Caution, Clarity & Bravery in Estimation

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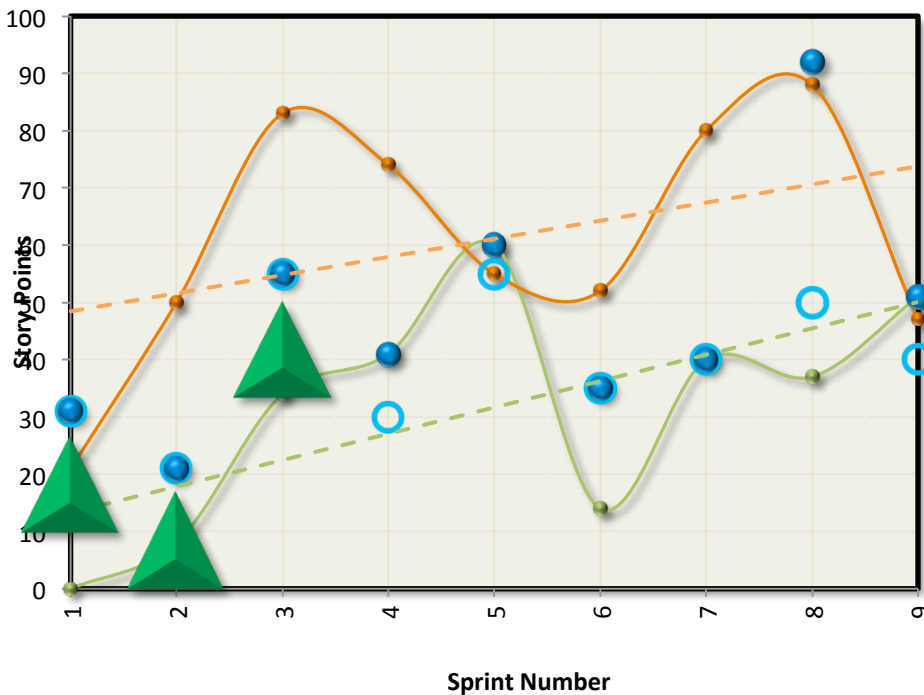


Comparison #3: Velocity & Capacity

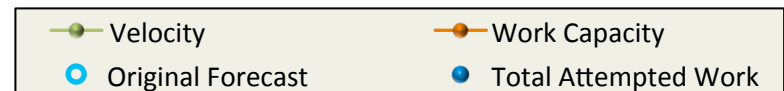
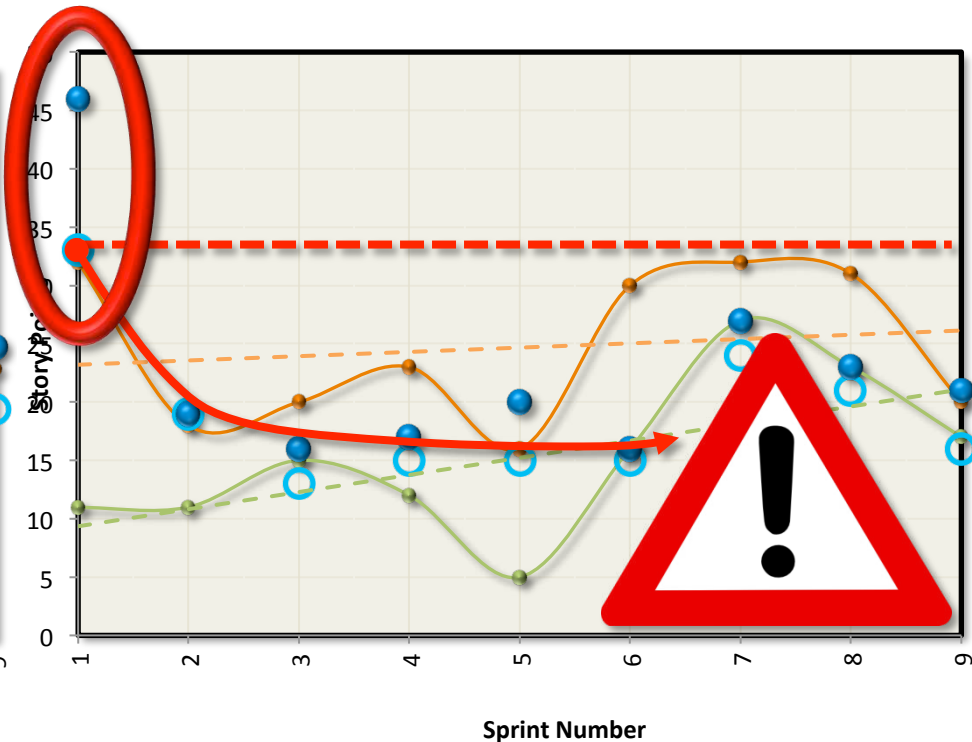
Team Enterprise

Team Brady Bunch

Velocity, Capacity,
Forecast & Total Attempted Work



Velocity, Capacity,
Forecast & Total Attempted Work

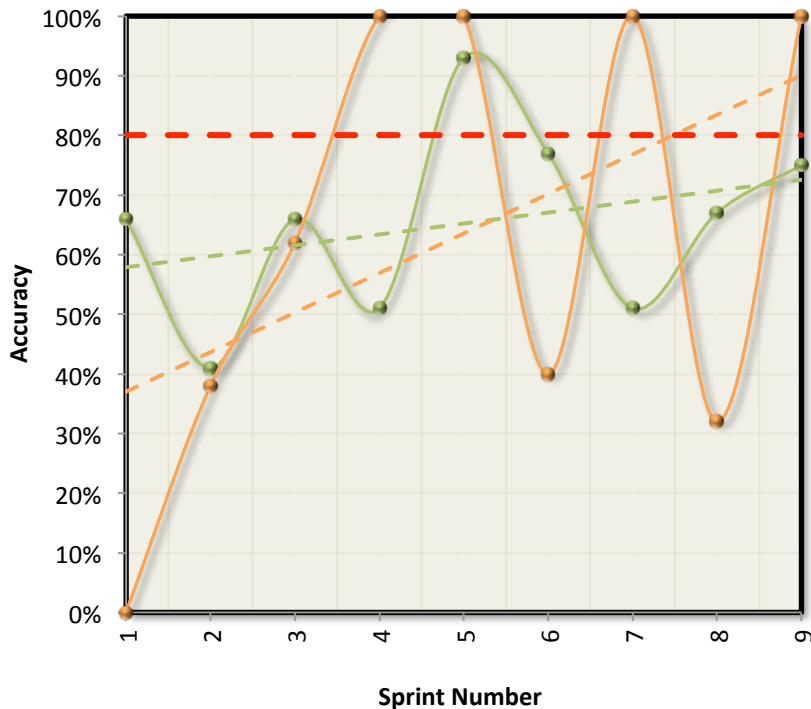


Comparison #4: Estimation Accuracy

Team Enterprise

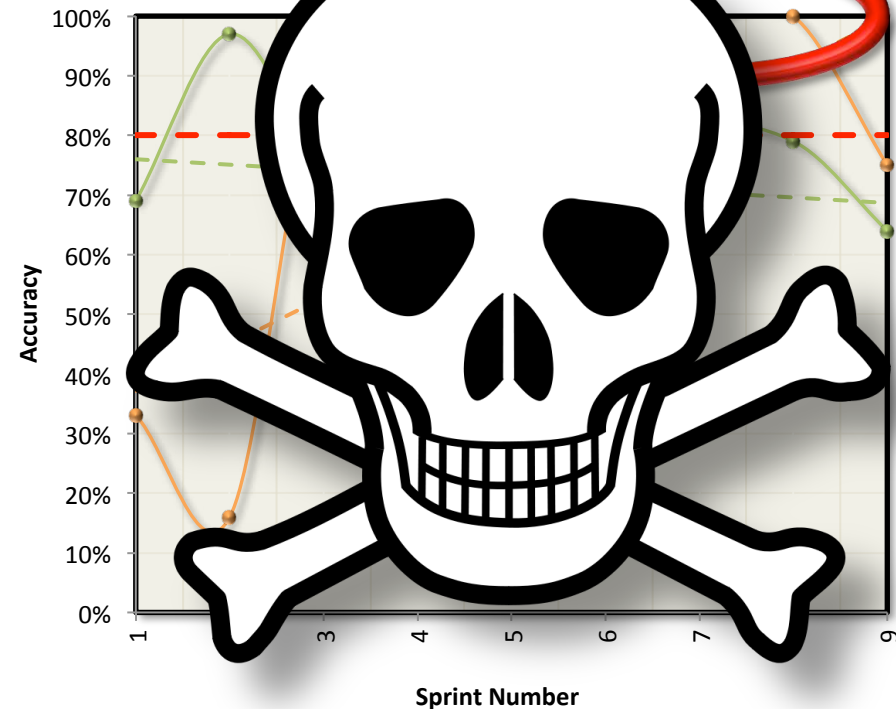
Team Brady Bunch

Estimation Accuracies



























● Estimation Accuracy ● Forecast Accuracy

Estimation Accuracies



● Estimation Accuracy ● Forecast Accuracy

Comparison #5: The Numbers

| | Team Enterprise | | Team Brady Bunch | |
|------------------------|-----------------|---|------------------|---|
| Velocity | 500% |  | 164% |  |
| Work Capacity | 305% |  | 81% |  |
| Focus Factor | 67% (1.61:1) |  | 65% (1.43:1) |  |
| Adopted | 27% |  | 17% |  |
| Found | 20% |  | 28% |  |
| Estimation Accuracy | 73% |  | 73% |  |
| Forecast Accuracy | 74% |  | 82% |  |
| Avg. SBI Size | 33% of Velocity |  | 22% of Velocity |  |
| Avg. Daily Achievement | 33% of Forecast |  | 27% of Forecast |  |
| Bravery | 4% |  | 12% |  |
| Caution | 10% |  | 23% |  |
| Volatility | 17.3% |  | 22.5% |  |

Initial Team Assessment



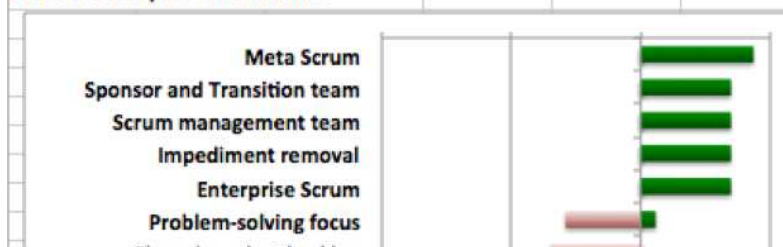
Top Levers for Improvement

| Category | Lever | Team |
|------------------------------|------------------------|--------|
| 1 XII. TESTING PRACTICES | Testing within sprint | Team 1 |
| 2 XI. ENGINEERING PRACTICES | Continuous Integration | Team 1 |
| 3 XII. TESTING PRACTICES | Automated testing | Team 1 |
| 4 XII. TESTING PRACTICES | Regression testing | Team 1 |
| 5 VII. DAILY STANDUP MEETING | Impediments addressed | Team 1 |

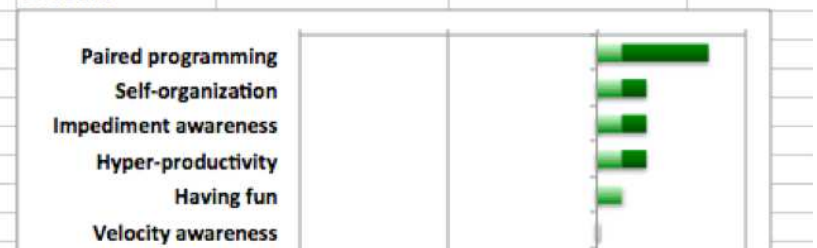
Key Strengths to Maintain and Expand

| Category | Lever | Team |
|--------------------------|--------------------------|--------|
| 1 II. SCRUMMASTER | Team empowerment | Team 1 |
| 2 XII. TESTING PRACTICES | Performance Optimization | Team 1 |
| 3 III. PRODUCT OWNER | Non-interrupt | Team 1 |
| 4 XII. TESTING PRACTICES | Exploratory testing | Team 1 |
| 5 II. SCRUMMASTER | Active facilitation | Team 1 |

A. Leadership & Governance



B. Team



One Sprint Later



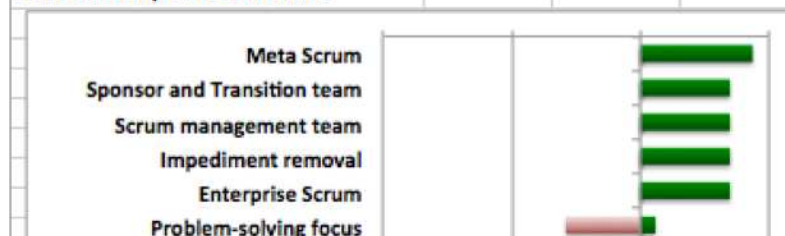
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| 4 | XII. TESTING PRACTICES | Testing within sprint | Team 1 |
| 5 | XII. TESTING PRACTICES | Unit testing | Team 1 |

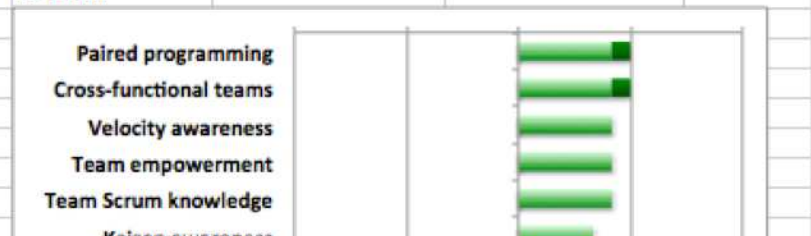
Key Strengths to Maintain and Expand

| | Category | Lever | Team |
|---|---------------------------------------|-------------------------|--------|
| 1 | VIII. SPRINT REVIEW AND RETROSPECTIVE | Kaizen identified | Team 1 |
| 2 | VI. SPRINT PLANNING MEETING | PO participation | Team 1 |
| 3 | VI. SPRINT PLANNING MEETING | All stories estimated | Team 1 |
| 4 | VII. DAILY STANDUP MEETING | Standing at board | Team 1 |
| 5 | VIII. SPRINT REVIEW AND RETROSPECTIVE | Whole team participates | Team 1 |

A. Leadership & Governance



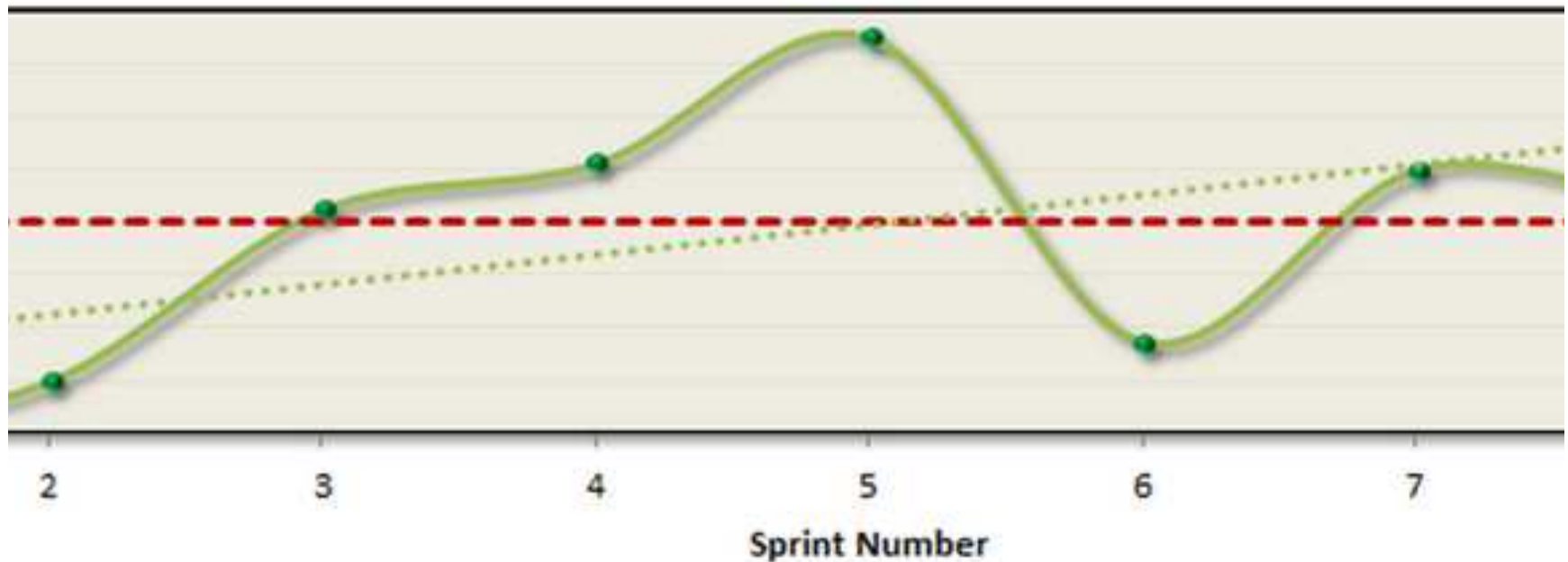
B. Team



After a Few Sprints

Targeted Value Increase

Each Sprint's Velocity ÷ Initial Sprint's Velocity



—●— Targeted Value Increase

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